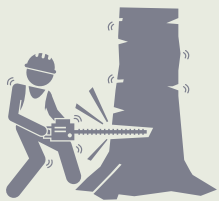


# COLLABORATING ON CARBON

To understand downstream impacts and the future of US forest carbon markets

## KEY FINDINGS

**Skepticism** about carbon markets, amongst landowners and forest managers due to **misunderstanding** of carbon markets



Concern that forest carbon markets do not **leave space for forest management** and requirements of the current standards and protocols **reduce the ability** to make decisions based upon a variety of objectives

**Communication gaps** between landowners and project developers, as well as between land managers and carbon buyers



## PROJECT RECOMMENDATIONS



Develop a **evaluation system** for carbon projects based upon established forest priorities

Increase **interaction** between carbon market participants and forest sector representatives



**Integrate social/cultural, economic, and ecological considerations** into carbon projects through an impact analysis process



Develop a **mitigation banking model** in forest carbon markets

Continue to **encourage innovation**



**Hold focus groups** with relevant stakeholders to gauge additional perspectives

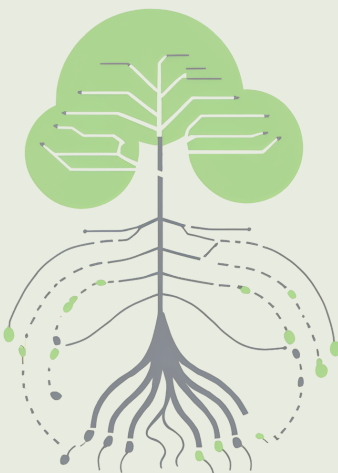


## ADDITIONAL CONSIDERATIONS

### Insetting:

In 2022, the World Economic Forum characterized carbon insetting as “**doing more good rather than doing less bad within a value chain**”. Unlike offsetting, **companies make investments to improve** their suppliers’ carbon footprint. Insetting brings decarbonization spending into the company’s supply chain relationships.

Actions include **reforestation, agroforestry, renewable energy, and regenerative agriculture**. For the forest and wood products sectors, insetting offers a **collaborative strategy for climate mitigation, strengthened customer relationships, and investment opportunities that reduce emissions**.



### Wood Vaults:

The wood vault methodology buries biomass without markets to prevent decomposition or burning, offering better carbon emissions outcomes. With proper design, buried material can be preserved for future use. However, its role as a climate mitigation strategy raises ethical concerns, as the material could support urgent renewable energy transitions. This approach presents both challenges and opportunities for the forest and wood products sector.

