

ESG 101: Information for the Forest and Wood Products Sector

In 2004, the term ESG — referring to environmental, social, and governance — emerged from the financial industry’s efforts to formalize sustainable investment. By 2020, ESG was in the headlines when Larry Fink, CEO of BlackRock, one of the global investment community’s most prominent voices managing about US\$10 trillion in global assets, named ESG as a priority in annual letters. Increasingly, ESG-related disclosures are being considered by investors across sectors and companies, including the forest and wood products sector.

In 2022, the US Securities and Exchange Commission (SEC) announced intentions for a ESG disclosure framework with increased climate-related reporting for companies and impacts to funds and advisors. The European Union (EU) has also released draft reporting standards, expected to be adopted in June 2023.



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Defining ESG: “ESG” stands for environmental, social, and governance. ESG investing is a way of investing in companies based on their commitment to one or more ESG factors. It is often also called sustainable investing, socially responsible investing, and impact investing. (Source: SEC, 2022)

[Read Report](#)

It's International Day of Forests!



Healthy Forests for Healthy People

The United Nations General Assembly has proclaimed March 21 the International Day of Forests (IDF). The Day celebrates and raises awareness of the importance of all types of forests. On each International Day of Forests, countries are encouraged to undertake local, national, and international efforts to organize activities involving forests and trees. The theme for each International Day of Forests is chosen by the Collaborative Partnership on Forests. The theme for 2023 is "Healthy Forests for Healthy People."

Workplace Well-Being: Wellness, Struggle, and Where to Start

For the past several years, my partners and I have been working to create thriving workplaces in the conservation community. This starts with opening discussions around well-being in our workplaces. I give credit to the ripples created from the Minnesota Chapter of the Wildlife Society for a wellness workshop they held at the annual meeting back in 2019. They opened the door wide to begin talking about wellness in public settings. After the two leaders of the chapter expressed vulnerability in their own wellness journey, the audience jumped into all sorts of issues, including gender harassment, inclusion, accessibility, unpaid internships and more.



People want to talk about well-being in the workplace, so I am working to make those conversations more available. In this article, I provide some basics about defining wellness, its importance, the struggles we all experience, the impact of being unwell, and how to start these conversations and the first steps toward greater wellness.

Guest Article By:
Michelle Doerr
[Anavah Consulting, LLC](#)

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Pagami Creek Fire: Lessons Learned Symposium

PUBLIC RESEARCH SYMPOSIUM

PAGAMI CREEK FIRE: LESSONS LEARNED

→ **April 13-14, 2023**
Minnesota North College
Vermilion Campus | Ely, MN

Pagami Creek remains Minnesota's largest wildfire in over a century, burning 93,000 acres in the Boundary Waters Wilderness east of Ely. Most of that area burned in just a few days during a wind-driven run of unprecedented speed and extent. A decade later, many of the lessons forest managers and researchers learned from that fire were applied to the nearby Greenwood fire.

Join us at a two-day symposium to hear from forest, wildlife, hydrology and climate researchers, as well as incident managers, agency representatives and community members as they share the research, management practices and human impacts that arose from the Pagami Creek fire.

Attendees will take a guided tour to see firsthand how the Greenwood fire impacted the land and surrounding communities, and how the Pagami Creek fire shaped the response to Greenwood a decade later. All interested learners are welcome!

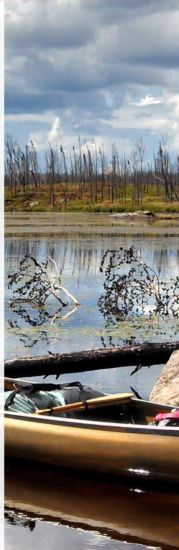
\$75 general, \$40 student early registration rate available through April 1. Please register by April 9 to guarantee your seat.

→ **Register at z.umn.edu/pagami**

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During the two-day symposium hear from forest, wildlife, hydrology and climate researchers, as well as incident managers, agency representatives and community members as they share the research, management practices and human impacts that arose from the Pagami Creek fire. Dovetail's very own, Gloria Erickson, is on the agenda to present.

The symposium will take place April 13 - 14 at Minnesota North College Vermilion Campus in Ely, MN. Register at z.umn.edu/pagami.

[More about the Event](#)

Addressing Diversity, Equity, and Inclusion in the Forest Industry

Dovetail Partners had the privilege of having [Sam Cook](#) present at our monthly team meeting in February. He addressed diversity,

equity, and inclusion in the forest industry.



Invitation to Join Dovetail's 20th Anniversary - First Score Club

2023 is a big milestone for Dovetail Partners - it's our 20th Anniversary!

In honor of our anniversary, we have launched the "First Score Club" - let's celebrate our "first 20" and plan for the second score!

Donations made before November 25, 2023 (twenty years to-the-day of Dovetail's founding!) will count toward membership in the First Score Club. Read more and show your support [here](#).



Show Your Support

Thank you for reading our newsletter!

Do you want to let others know about our work? You can invite friends and family to sign-up for our once-a-month emails here: <https://p.constantcontactpages.com/su/21Nd5qt>

We Want Your Feedback

Please take a moment to answer our 8 question survey.

Take Survey

Dovetail supports progress and change to address inequality.

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