



2020 ANNUAL REPORT

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The Dovetail Promise:

*We promise to be an honest, professional partner serving your goals and needs,
without judgment or agenda.*

We promise to listen closely to you to help you find an inspiring and successful path forward.

*We promise to empower you to confidently take that path with our expertise, connections, strategic
processes, and innovative problem-solving capacities.*

We build trust through reliability, collaborative relationships, and excellent work.

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Thank you!



Dovetail Mission Statement

Dovetail Partners provides authoritative information about the impacts and trade-offs of environmental decisions, including consumption choices, land use, and policy alternatives.



Programs

Certification

Dovetail promotes activities that conserve the world's natural resources, including forests. Dovetail envisions a world where forests encompass the full spectrum of ecological attributes, and the industries and rural communities dependent on these forests thrive both economically and socially through their support of these attributes. Dovetail pursues this vision by supporting innovative approaches to sustainable forestry, such as forest certification, and recognizes people are a key resource for addressing the issues of sustainability.

Land Use

Dovetail recognizes the links between sustainable forestry, responsible trade and consumption, and land use. Dovetail is interested in promoting land use research, planning and innovative programs that encourage and reward responsible land use activities. Dovetail is specifically interested in addressing and minimizing land use impacts on soil and water resources.

Regenerative Agriculture

Dovetail seeks to understand and promote practices within and throughout agriculture that have the potential to regenerate the land that supports our food systems. We acknowledge that it is imperative to go beyond just conservation to protect our critical water, soil, and air resources. Specifically, tackling ways to lock additional carbon into the soil to mitigate the global climate challenges that face us are of particular interest, and we are working to develop strategies that can also lead to greater on-farm productivity and profitability. Dovetail collaborates with research institutions and various organizations intimately tied to our farming communities to deliver the best available science.

Responsible Materials

Dovetail analyzes information about various materials in a way that best helps organizations and individuals make sustainable choices that they wholly understand. Dovetail also tracks trends and developments related to material reuse and recycling. To support the development of responsible material production standards, Dovetail has engaged with diverse organizations, including the Sustainable Furnishings Council, and NSF Joint Committee on Dimensional Stone Sustainability, and several forest sector groups. Dovetail also provides information and assistance related to many of the currently available green building programs and related policies. Our staff is experienced with green building practices and program standards. We partner with diverse research, education, and advocacy organizations to support innovations in building design and construction.

Annual Highlight

Weathering the Storm

Much excitement was felt amongst the Dovetail team going into 2020 as I began to settle into the executive director role and favorable news was coming in on many significant funding opportunities and projects. Work was set to take us from Rome, Italy to the forests of Georgia, USA, and then to the Silicon Valley of California. However, the COVID-19 pandemic changed all of that in the matter of a few weeks. The uncertainty around project work, funding relationships, and the emotional and physical health of the Dovetail team made for a very unsettling time, but Dovetail was able to weather the storm and emerge strong.

The following highlights of 2020 are a testament to the resilience of this team:

- Our Consuming Responsibly Series authored by Dr. Jim Bowyer wrapped up with 20 unique reports and topics, all which can be found on our redesigned website: <https://www.dovetailinc.org/portfolio.php>
- Expertise from our team has been featured in various local, national, and international venues, including podcasts (Fernholz and Bowyer both featured on Camp 8 Podcast: <https://sfec.cfans.umn.edu/forested-podcast>), webinars (Maryland Biomass Initiative: <https://www.mdcleanenergy.org/biomass/>), and publications (UN-FAO Green Jobs Report: <http://www.unece.org/index.php?id=53823>)
- We continue to research and investigate biochar, diving into its unique properties and opportunities to store carbon and build soil health in agricultural and forestry applications, with research underway in five states
- The Dovetail team is entering its ninth year as a member of the Fire Adapted Communities Network – with local partners logging over 4,000 volunteer hours in 2020 – working towards a more fire resilient Minnesota
- Five interns joined us this year working on projects related to forest management, certification programs, communication strategies, bioplastics, the circular economy, and mass timber opportunities on college campuses
- Planning has begun for the inaugural Women's Forest Congress with events to occur in 2021 and the full Congress to be held in 2022. Dovetail will continue to contribute to the steering committee leadership for this work and the goals for diversity and inclusion in the forest sector

Despite continuing trials ahead, we are inspired by the new partnerships we have formed, diverse projects we have taken on, and certainly the positive impact we will have on the natural resources in Minnesota and beyond even through a year of unprecedented challenges. We are inspired by the new hope brought in 2021 and look forward to continuing to provide authoritative information about the impacts and trade-offs of environmental decisions, including consumption choices, land use, and policy alternatives.



Publications & Newsletters

Dovetail publishes a monthly e-newsletter, *The Outlook*, with information about our latest publications, news, and events.

2020 Reports

Dovetail reports address a wide range of topics and issues related to sustainable forestry, responsible materials, responsible consumption, and organizational development.

- COVID-19 Impacts on the Forest Sector: 2020 and Beyond:
<https://www.dovetailinc.org/portfoliodetail.php?id=5fd7881942636>
- Responsible Consumption Series Summary:
<https://www.dovetailinc.org/portfoliodetail.php?id=5f99a2300b7ed>
- Commentary: Western Wildfires: How did we get into this mess and how can we get out of it?:
<https://www.dovetailinc.org/portfoliodetail.php?id=5fb521748fc8c>
- Commentary: Intelligent Consumption: the key to a sustainable future for the Earth:
<https://www.dovetailinc.org/portfoliodetail.php?id=5f886568a4523>
- Accepting Responsibility for Impacts of Consumption:
<https://www.dovetailinc.org/portfoliodetail.php?id=5f76277a7e352>
- Understanding Environmental and Social Responsibility Labels:
<https://www.dovetailinc.org/portfoliodetail.php?id=5f60f1846d0d8>
- Biochar's Role in Climate Mitigation:
<https://www.dovetailinc.org/portfoliodetail.php?id=5f3c24debc853>
- Household Waste Recycling:
<https://www.dovetailinc.org/portfoliodetail.php?id=5f0e0ad400ee9>
- Selection of Printing and Writing Paper for Minimum Environmental Impact:
<https://www.dovetailinc.org/portfoliodetail.php?id=5ebedff2e51d1>
- Shopping Bags: Paper, Plastic, or Reusable Tote?:
<https://www.dovetailinc.org/portfoliodetail.php?id=5e90cc44c3b0b>
- An Interview with Tim Sichmeller, a Bat Biologist:
<https://www.dovetailinc.org/portfoliodetail.php?id=5e961461ad142>
- An Introduction to the Circular Economy:
<https://www.dovetailinc.org/portfoliodetail.php?id=5e6f6fff64cb3>
- An Environmental Assessment of Transportation Alternatives:
<https://www.dovetailinc.org/portfoliodetail.php?id=5e48b4a60aaf7>
- Future developments in the forest sector:
<https://www.dovetailinc.org/portfoliodetail.php?id=5e25f9d05142e>

Access the complete article portfolio online at: <https://www.dovetailinc.org/portfolio.php>.

2020 News Releases

Dovetail publishes news releases regarding new publications, projects, and services, additions to our team, and areas of growth and expertise.

- 11/17/2020 [Dovetail Partners Explores Biochar Commercialization at Minnesota Roundtable](#)
- 11/16/2020 [Fernholz contributes to Forest Products Annual Market Review](#)
- 11/13/2020 [Forestry Conservation Groups Focus on Maximizing the Clean Water Benefits of Privately-Owned Forests](#)
- 10/15/2020 [Dovetail Partners Completes Strategic Review for the Advisory Committee on Sustainable Forest-based Industries](#)
- 10/14/2020 [Dovetail supports development of storm mitigation planning resources](#)
- 10/14/2020 [Cass County Invites Public Comment on Updated Forest Resources Management Plan](#)
- 10/7/2020 [Recording of prescribed fire webinar now available](#)
- 10/6/2020 [Green jobs in the forest sector explored in upcoming webinar](#)
- 9/22/2020 [Dovetail Partners awarded grant to grow natural climate solutions in U.S.](#)
- 9/2/2020 [Virtual field tour explores the role of prescribed fire in the Arrowhead region](#)
- 8/18/2020 [Women's Forest Congress Launched; Invites sector-wide participation](#)
- 7/15/2020 [Two members of the Dovetail team featured in Cross Laminated Timber Design text](#)
- 5/26/2020 [Dovetail Partners contributes to the newly released "Emerging Market Opportunities for Minnesota's Forest Product Industry" report](#)
- 5/5/2020 [Dovetail Partners hosts webinar: Tips for Backyard Wildfire Resiliency](#)
- 4/27/2020 [Dovetail Partners Contributes to International Study on Green Jobs](#)
- 4/22/2020 [Dovetail Partners Celebrates Advancement of the Family Forest Carbon Program](#)
- 4/13/2020 [Business Resiliency for Disasters Webinar now posted ONLINE](#)
- 3/17/2020 [Dovetail Partners hosts Business Resiliency for Disasters Workshop](#)
- 1/22/2020 [President & CEO of Conservation Think Tank to Serve as New American Forest Foundation Board Chair](#)
- 1/13/2020 [Join Dovetail Partners at the Fire in Minnesota Ecosystems Workshop](#)
- 1/13/2020 [Kathryn Fernholz of Dovetail Partners to Chair SFI Forest Management Task Group](#)

Access the complete news portfolio online at: <https://www.dovetailinc.org/blog.php>.

Dovetail Board, Staff, & Interns

Dovetail Board of Directors 2020

Jill Koosmann, CEO, HRK Group, Inc., Chair of Dovetail Partners

Edwin Chanin, Attorney, Chanin Law Firm

Dawn J. Krueger, Sustainability Supply Chain Manager, 3M

Marcella A. Windmuller-Campione, Assistant Professor, University of Minnesota

Alyssa Hartman, Artisan Grain Collaborative

Dovetail Staff 2020

Kathryn Fernholz, President

Ashley McFarland, Executive Director

Gloria Erickson, Community Wildfire Project Manager

Mark Jacobs, Dovetail Associate

Harry Groot, Dovetail Associate

Chuck Henderson, Dovetail Associate

Ed Pepke, Dovetail Associate

Dovetail Interns 2020

Hannah Anderson – [agriculture soil health](#)

Steven Immel – [wildlife](#)

Aviva Meyehoff – [on-campus mass timber](#)

Lucy Mickus – circular economy

Anna Pitti – [sustainability](#)

Autumn Saign – [environmental racism](#)



Financial Statement 2020

Dovetail Partners, Inc.

Statements of Financial Position

December 31, 2020

Assets

Cash	\$398,767
Grants and contracts receivable	217,667
Prepaid expenses	6,614
Total Current Assets	<u>623,048</u>
Property and Equipment - Net	<u>11,577</u>
Total assets	<u><u>\$634,625</u></u>

Liabilities and Net Assets

Liabilities:

Accounts payable	\$46,904
Accrued wages and payroll taxes	14,018
Total current liabilities	<u>60,922</u>

Net assets:

Unrestricted	473,703
Temporarily restricted	100,000
Total net assets	<u>573,703</u>

Total liabilities and net assets	<u><u>\$634,625</u></u>
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Statements of Activities and Changes in Net Assets

December 31, 2020

Dovetail Partners, Inc.

	Without Donor Restrictions	With Donor Restrictions	Total
Support & Revenue			
Grants and Contributions	\$14,936	\$200,000	\$214,936
Grants from Government Agencies	52,510	-	52,510
Fees for Service	563,875	-	563,875
Miscellaneous Income	3,848	-	3,848
Net Assets Released from Restrictions:			
Satisfaction of Program Restrictions	115,000	(115,000)	-
Total Support and Revenue	750,169	85,000	835,169
Expenses			
Program Services	465,534	-	465,534
Support Services:			
Management and General	48,734	-	48,734
Fundraising	15,250	-	15,250
Total Support Services	63,984	-	63,984
Total Expenses	529,518	-	529,518
Change in Net Assets	220,651	85,000	305,651
Net assets – Beginning of Year	253,052	15,000	268,052
Net assets – End of Year	\$473,703	\$100,000	\$573,703

Dovetail Partners, Inc.

Statement of Functional Expense

December 31, 2020

	Program Services	Management and General	Fundraising	Total Support Services	Total All Services
Expenses					
Salaries	\$210,318	\$33,343	\$12,824	\$46,167	\$256,485
Payroll Taxes	16,138	2,559	985	3,544	19,682
Total Personnel Costs	226,456	35,902	13,809	49,711	276,167
Consulting	197,394	-	-	-	197,394
Occupancy	10,102	1,602	616	2,218	12,320
Accounting	-	9,086	-	9,086	9,086
Staff Mileage/Travel	5,875	-	-	-	5,875
Telephone/Internet	4,581	726	279	1,005	5,586
Grant Expenses	5,228	-	-	-	5,228
Program Expense	4,251	-	-	-	4,251
Dues/Subscriptions	2,697	-	-	-	2,697
Insurance	2,134	338	130	468	2,602
Miscellaneous	1,964	311	120	431	2,395
Printing and Copying	1,538	244	94	338	1,876
Office Supplies	1,093	173	67	240	1,333
Depreciation	2,227	352	135	487	2,708
Total Expenses	\$465,534	\$48,734	\$15,250	\$63,984	\$529,518

Dovetail Partners, Inc.
Statements of Cash Flows
December 31, 2020

Increase (Decrease) in Cash and Cash Equivalents

Cash Flows from Operating Activities:

Change in Net Assets	\$ 305,651
Adjustments to Reconcile Change in Net Assets to Net Cash Provided (Used) by Operating Activities	
Depreciation Expense	2,708
Increases (Decreases) in Current Liabilities:	
Accounts Payable	31,757
Accrued Wages and Payable Taxes	1,452
Decreases (Increases) in Current Assets:	
Prepaid Insurance	(6,614)
Grants and Contracts Receivable	(137,669)
Net Cash Provided (Used) by Operating Activities	197,285

Cash Flows from Investing Activities:

Purchase of Property and Equipment	(6,500)
Net Cash Used by Financing Activities	(6,500)

Cash Flows from Financing Activities:

None	-
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Net (Decrease) in Cash and Cash Equivalents 190,785

Cash and Cash Equivalents – Beginning of Year 207,987

Cash and Cash Equivalents – End of Year \$398,767

Sponsors and Supporters

The team at Dovetail Partners would like to thank the individuals, organizations, and businesses that have contributed financially to support our organization!



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