



ANNUAL REPORT

528 Hennepin Ave., Suite 703
Minneapolis, MN 55403 USA

www.dovetailinc.org

+1 (612) 333-0430

The Dovetail Promise:

*We promise to be an honest, professional partner serving your goals and needs,
without judgment or agenda.*

We promise to listen closely to you to help you find an inspiring and successful path forward.

*We promise to empower you to confidently take that path with our expertise, connections, strategic
processes, and innovative problem-solving capacities.*

We build trust through reliability, collaborative relationships, and excellent work.

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Thank you!



Dovetail Mission Statement

Dovetail Partners provides authoritative information about the impacts and trade-offs of environmental decisions, including consumption choices, land use, and policy alternatives.



Programs

Certification

Dovetail promotes activities that conserve the world's natural resources, including forests. Dovetail envisions a world where forests encompass the full spectrum of ecological attributes, and the industries and rural communities dependent on these forests thrive both economically and socially through their support of these attributes. Dovetail pursues this vision by supporting innovative approaches to sustainable forestry, such as forest certification, and recognizes people are a key resource for addressing the issues of sustainability.

Land Use

Dovetail recognizes the links between sustainable forestry, responsible trade and consumption, and land use. Dovetail is interested in promoting land use research, planning and innovative programs that encourage and reward responsible land use activities. Dovetail is specifically interested in addressing and minimizing land use impacts on soil and water resources.

Regenerative Agriculture

Dovetail seeks to understand and promote practices within and throughout agriculture that have the potential to regenerate the land that supports our food systems. We acknowledge that it is imperative to go beyond just conservation to protect our critical water, soil, and air resources. Specifically, tackling ways to lock additional carbon into the soil to mitigate the global climate challenges that face us are of particular interest, and we are working to develop strategies that can also lead to greater on-farm productivity and profitability. Dovetail collaborates with research institutions and various organizations intimately tied to our farming communities to deliver the best available science.

Responsible Materials

Dovetail analyzes information about various materials in a way that best helps organizations and individuals make sustainable choices that they wholly understand. Dovetail also tracks trends and developments related to material reuse and recycling. To support the development of responsible material production standards, Dovetail has engaged with diverse organizations, including the Sustainable Furnishings Council, and NSF Joint Committee on Dimensional Stone Sustainability, and several forest sector groups. Dovetail also provides information and assistance related to many of the currently available green building programs and related policies. Our staff is experienced with green building practices and program standards. We partner with diverse research, education, and advocacy organizations to support innovations in building design and construction.

Annual Highlight

New Executive Director, Ashley McFarland

In June 2019, Dovetail Partners added Ashley McFarland to the staff as Executive Director. McFarland brings expertise in water resources, agronomic research, and program management. She has nearly 15 years of extension experience across multiple states, so she understands first-hand the importance of delivering research to support informed decision-making.

Most recently, Ashley served as the Director of the Michigan State University Upper Peninsula Research and Extension Center where she managed a diverse research portfolio spanning across multiple agricultural sectors. The primary research focus was to identify soil health building practices that would enhance on-farm productivity and profitability, even with the particularly challenging soil and climate conditions in the region. Work included research on integrated crop and livestock production, educational programming on enhancing food security through new farmer development, and the utilization of regenerative agriculture practices throughout the operation. McFarland assumed leadership at the station immediately following a realignment of research priorities, so it was imperative to ensure relevancy of work to stakeholders and to actively secure financial resources to support that work. Another exciting initiative she became involved in was the re-establishment of malting barley as a viable crop in Michigan to support the burgeoning local craft beer industry.

Before her time in Michigan, McFarland served as a water quality extension educator in northern Idaho for University of Idaho Extension where she actively participated in multi-disciplinary watershed projects seeking to restore watershed health and function. She established a voluntary water quality monitoring program and supported Logger Education to Advance Professionalism, a forestry certification program in Idaho stressing the importance of forestry best management practices to sustain water quality.

In her new role, McFarland hopes to bring her expertise in program development in the agricultural and water quality realm to diversify Dovetail Partner's portfolio. Her passion lies at the intersection of supporting farmers and supporting water quality, and she wants to engage in thoughtful development of research and practices to sustain our agrarian landscape while restoring health throughout our watersheds.

McFarland is based out of Duluth, MN where she resides with her husband and two children.



Publications & Newsletters

Dovetail publishes a monthly e-newsletter, *The Outlook*, with information about our latest publications, news, and events.

2019 Reports

Dovetail reports address a wide range of topics and issues related to sustainable forestry, responsible materials, responsible consumption, and organizational development.

- *Comparison of Environmental Impacts of Flooring Alternatives:*
<https://www.dovetailinc.org/portfoliodetail.php?id=5e2602e823d6e>
- *Increasing Urban Wood Use Awareness and Product Demand:*
<https://www.dovetailinc.org/portfoliodetail.php?id=5e2601ba07943>
- *Replacing That Old Refrigerator: A Bigger Decision Than You Think:*
<https://www.dovetailinc.org/portfoliodetail.php?id=5e26014626c9c>
- *Environmental Assessment of Conventional, Hybrid, and Battery Electric Vehicles:*
<https://www.dovetailinc.org/portfoliodetail.php?id=5e26009294844>
- *Environmental Assessment of Intensive Lawn Care:*
<https://www.dovetailinc.org/portfoliodetail.php?id=5e25ffcad6457>
- *Consumer Food Waste: Environmental Impacts and Changing Course:*
<https://www.dovetailinc.org/portfoliodetail.php?id=5e25febb32b39>
- *Reducing Home Energy Consumption:*
<https://www.dovetailinc.org/portfoliodetail.php?id=5e25fe05784c6>
- *Bathing and the Environment:*
<https://www.dovetailinc.org/portfoliodetail.php?id=5e25fccf0b147>
- *Environmental Assessment of House Cladding Products:*
<https://www.dovetailinc.org/portfoliodetail.php?id=5e25fc7b244ef>
- *Your Television and Energy Consumption:*
<https://www.dovetailinc.org/portfoliodetail.php?id=5e25fc04419b4>
- *Environmental Impacts of Clothing Manufacture, Purchase, Use, and Disposal:*
<https://www.dovetailinc.org/portfoliodetail.php?id=5e25fb3db28d6>

Access the complete article portfolio online at: <https://www.dovetailinc.org/portfolio.php>.

2019 News Releases

Dovetail publishes news releases regarding new publications, projects, and services, additions to our team, and areas of growth and expertise.

- 11/6/2019 [Join Dovetail Partners at the Partners in Community Forestry Conference](#)
- 10/18/2019 [Join Dovetail Partners at Society of American Forester National Conference](#)
- 10/16/2019 [Kathryn Fernholz of Dovetail Partners Named to the Minnesota Forest Resources Council](#)
- 10/15/2019 [Sandstone Economic Development Authority to Explore Feasibility of an ATV Training Area and Technical Riding Course on Land Owned by the City](#)
- 10/9/2019 [Join Dovetail Partners at the Society for Wood Science and Technology Convention](#)
- 10/3/2019 [Mobile Urban Tree Inventory System Available to Help Maintain Healthy Urban Forests](#)
- 9/30/2019 [Join Dovetail Partners at the Midwest Bioenergy Celebration](#)
- 9/16/2019 [Join Dovetail Partners at SFI Annual Conference](#)
- 8/5/2019 [Join Dovetail Partners at SEAOC Convention](#)
- 7/22/2019 [Join Dovetail partners at the International Society of Arboriculture's Annual Conference and Trade Show](#)
- 7/18/2019 [Join Dovetail Partners at Carolina Canopy Workshop](#)
- 6/10/2019 [Dovetail Partners Announces Ashley McFarland as Executive Director](#)
- 6/10/2019 [Join Dovetail Partners at Biochar & Bioenergy 2019](#)
- 5/30/2019 [Join Dovetail at the 2nd Annual Urban Wood Academy](#)
- 5/15/2019 [Join Dovetail at the Forest Landowners Association's Conference](#)
- 5/13/2019 [Living with Fire July 13th Workshop in Grand Marais, MN](#)
- 2/20/2019 [Dovetail Partners – Open Position – Executive Director/Vice President](#)
- 2/1/2019 [Dovetail Partners Welcomes Mark Jacobs as Associate](#)
- 1/15/2019 [Action, Implementation, and Mitigation Grants Awarded](#)

Access the complete article portfolio online at: <https://www.dovetailinc.org/blog.php>.

Dovetail Board, Staff, & Interns

Dovetail Board of Directors 2019

Jill Koosmann, CEO, HRK Group, Inc., Chair of Dovetail Partners

Edwin Chanin, Attorney, Chanin Law Firm

Dawn J. Krueger, Sustainability Supply Chain Manager, 3M

Marcella A. Windmuller-Campione, Assistant Professor, University of Minnesota

Nicholas Martin, Manager, Xcel Energy

Dovetail Staff 2019

Kathryn Fernholz, President

Ashley McFarland, Executive Director

Gloria Erickson, Dovetail Associate for Fire Adapted Communities

Mark Jacobs, Dovetail Associate

Harry Groot, Dovetail Associate

Chuck Henderson, Dovetail Associate

Ed Pepke, Dovetail Associate

Dovetail Interns 2019

Anna Stockstad

Hannah Weber

Sienna Belle Coskran

Ginny Lindberg

Isabel (Izzy) Ryde



Financial Statement 2019

Dovetail Partners, Inc.

Statements of Financial Position

December 31, 2019

Assets

Cash	\$207,982
Grants and contracts receivable	79,998
Prepaid expenses	-
Total Current Assets	<u>287,980</u>
Property and Equipment - Net	<u>7,785</u>
Total assets	<u><u>\$295,765</u></u>

Liabilities and Net Assets

Liabilities:

Accounts payable	\$15,147
Accrued wages and payroll taxes	12,566
Total current liabilities	<u>27,713</u>

Net assets:

Unrestricted	253,052
Temporarily restricted	15,000
Total net assets	<u>268,052</u>

Total liabilities and net assets	<u><u>\$295,765</u></u>
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Statements of Activities and Changes in Net Assets

December 31, 2019

Dovetail Partners, Inc.

	Without Donor Restrictions	With Donor Restrictions	Total
Support & Revenue			
Grants and Contributions	\$19,525	\$15,000	\$34,525
Fees for Service	378,845	-	378,845
Miscellaneous Income	89	-	89
Net Assets Released from Restrictions:			
Satisfaction of Program Restrictions	7,350	(7,350)	-
Total Support and Revenue	405,809	7,650	413,459
Expenses			
Program Services	354,958	-	354,958
Support Services:			
Management and General	39,244	-	39,244
Fundraising	11,766	-	11,766
Total Support Services	51,010	-	51,010
Total Expenses	405,968	-	405,968
Change in Net Assets	(159)	7,650	7,491
Net assets – Beginning of Year	<u>253,211</u>	<u>7,350</u>	<u>260,561</u>
Net assets – End of Year	<u>\$253,052</u>	<u>\$15,000</u>	<u>\$268,052</u>

Dovetail Partners, Inc.

Statement of Functional Expense

December 31, 2019

	Program Services	Management and General	Fundraising	Total Support Services	Total All Services
Expenses					
Salaries	\$155,222	\$24,608	\$9,465	\$34,073	\$189,295
Payroll Taxes	<u>11,937</u>	<u>1,892</u>	<u>729</u>	<u>2,621</u>	<u>14,558</u>
Total Personnel Costs	167,159	26,500	10,194	36,694	203,853
Consulting	116,872	-	-	-	116,872
Program Expense	24,652	-	-	-	24,652
Staff Mileage/Travel	17,778	-	-	-	17,778
Occupancy	9,745	1,545	594	2,139	11,884
Insurance	7,580	1,202	462	1,664	9,244
Accounting	-	8,655	-	8,655	8,655
Telephone/Internet	2,948	467	180	647	3,595
Dues/Subscriptions	2,707	-	-	-	2,707
Miscellaneous	2,022	321	123	444	2,466
Printing and Copying	1,867	296	114	410	2,277
Office Supplies	1,522	241	93	334	1,856
Depreciation	<u>106</u>	<u>17</u>	<u>6</u>	<u>23</u>	<u>129</u>
Total Expenses	<u>\$354,958</u>	<u>\$39,244</u>	<u>\$11,766</u>	<u>\$51,010</u>	<u>\$405,968</u>

Dovetail Partners, Inc.
Statements of Cash Flows
December 31, 2019

Increase (Decrease) in Cash and Cash Equivalents

Cash Flows from Operating Activities:

Change in Net Assets	\$ 7,491
Adjustments to Reconcile Change in Net Assets to Net Cash Provided (Used) by Operating Activities	
Depreciation Expense	129
Increases (Decreases) in Current Liabilities:	
Accounts Payable	(23,427)
Accrued Wages and Payable Taxes	493
Decreases (Increases) in Current Assets:	
Grants and Contracts Receivable	<u>19,741</u>
Net Cash Provided (Used) by Operating Activities	4,427

Cash Flows from Investing Activities:

Purchase of Property and Equipment	<u>(7,914)</u>
Net Cash Used by Financing Activities	(7,914)

Cash Flows from Financing Activities:

None	<u>-</u>
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Net (Decrease) in Cash and Cash Equivalents (3,487)

Cash and Cash Equivalents – Beginning of Year 211,469

Cash and Cash Equivalents – End of Year \$207,982

Sponsors and Supporters

The team at Dovetail Partners would like to thank the individuals, organizations, and businesses that have contributed financially to support our organization!



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