ANNUAL REPORT 2017

DOVETAIL PARTNERS, INC.

528 Hennepin Ave., Suite 703

Minneapolis, Minnesota 55403 USA

www.dovetailinc.org

+1 612-333-0430
““The world as we have created it is a process of our thinking. It cannot be changed without changing our thinking.”

- Albert Einstein, 1879-1955
Table of Contents

Mission Statement

Programs
  * Certification
  * Green Building
  * Land Use
  * Responsible Materials

Annual Highlight
  * Living with Fire

Publications
  * Reports

News
  * News Releases

Dovetail Board, Advisors, Staff & Interns

Financial Statement

Sponsors and Supporters
Dovetail Mission Statement

*Dovetail Partners provides authoritative information about the impacts and trade-offs of environmental decisions, including consumption choices, land use, and policy alternatives.*
Programs

Certification

Dovetail promotes activities that conserve the world’s natural resources, including forests. Dovetail envisions a world where forests encompass the full spectrum of ecological attributes, and the industries and rural communities dependent on these forests thrive both economically and socially through their support of these attributes. Dovetail pursues this vision by supporting innovative approaches to sustainable forestry, such as forest certification, and recognizes people are a key resource for addressing the issues of sustainability.

Green Building

Dovetail provides information and assistance related to many of the currently available green building programs. Our staff is experienced with green building practices, program standards, and project registration and certification processes. Dovetail is active in a number of green building programs including United States Green Building Council (USGBC), Minnesota GreenStar, Minnesota Green Communities, and LEED.

Land Use

Dovetail recognizes the links between sustainable forestry, responsible trade and consumption, and land use. Dovetail is interested in promoting land use research and planning and innovative programs that encourage and reward responsible land use activities. Dovetail is specifically interested in addressing and minimizing land use impacts on soil and water resources.

Responsible Materials

Dovetail analyzes information about various materials in a way that best helps organizations and individuals make sustainable choices that they wholly understand. Dovetail also tracks trends and developments related to material reuse and recycling. In order to support the development of responsible material production standards, Dovetail is a member of the Sustainable Furnishings Council as well as the NSF Joint Committee on Dimensional Stone Sustainability.
Annual Highlight

Living with Fire

In 2017, Dovetail hosted a “Living with Fire” workshop in Ely, Minnesota that brought together a broad coalition of individuals and organizations in a partnership that has been made around building a fire adapted community (FAC).

Since 2013, Dovetail Partners has served as the FAC Hub Coordinator for the Upper Midwest and participated in the FAC Learning Network to assist with community-driven wildfire risk reduction efforts in the region. The FAC Learning Network is a national network of partners working to promote wildfire risk assessment, risk reduction, and wildfire safety. The Network encourages communities to become fire adapted in order to reduce wildfire risks and protect valuable assets. Dovetail is involved with data compilation, analysis of existing programs and partnerships, and working with partners to develop strategies for program implementation and growth. On-the-ground FAC efforts include hosting community FAC and Firewise workshops, Demo Days, and Chipper Days; presentations at township meetings, road/lake association meetings/picnics, and volunteer fire department meetings; and providing residents with relevant information at public events such as the Ely Farmers Market.

The workshop in 2017 brought together USDA Forest Service, MN Department of Natural Resources, St. Louis County, and other personnel and organizations to communicate important information and key collaborative strategies for understanding wildfire and how to live safely within a fire-dependent environment.

To learn more, view the YouTube video: [https://youtu.be/ky8wfypNQuo](https://youtu.be/ky8wfypNQuo)

The video was made possible with support provided by Promoting Ecosystem Resilience and Fire Adapted Communities Together - a cooperative agreement between The Nature Conservancy, USDA Forest Service and agencies of the Department of the Interior through a subaward to the Watershed Research and Training Center. The USDA Forest Service is an equal opportunity employer. Additional support was provided by the MN DNR Firewise program, which is funded by Title III funds of the Secure Rural Schools Act. Additional support by the St. Louis County funded by the Title III funds of the Secure Rural Schools Act. Special thanks to Vermilion Community College, Morse Fall Lake Fire Department, Ely Fire Department, Eagle’s Nest Fire Department, Forest Stewards Guild, and the Dorothy Molter Museum.
Publications & Newsletters

Dovetail publishes a monthly e-newsletter, *The Outlook*, with information about our latest publications, news and events.

Reports

Dovetail reports address a wide range of topics and issues related to sustainable forestry, responsible materials, responsible consumption and organizational development.

News

News Releases

Dovetail publishes news releases regarding new publications, projects, and services, additions to our team, and areas of growth and expertise.
2017 Reports

Access the complete articles online at: www.dovetailinc.org/reports
2017 News Releases

12/12/17  Dr. Jim Bowyer’s New Book Receives International Acclaim
11/22/17  Real vs. Artificial Christmas Trees - An Environmental Perspective
11/14/17  New Project to Recognize Responsible Urban Forestry and Urban Wood Utilization
9/1/17    New Edition of Landmark Environmental Book Released – Now Also an E-Book
8/11/17   Join Dovetail Partners at Wood Construction Seminar in Wisconsin
8/7/17    Prepare for Back to School with Forestinfo.org
7/27/17   Dovetail Partners Welcomes Chuck Henderson as New Associate
7/6/17    Register Now for Small Woodlot & Urban Wood Workshop July 26th North Carolina
6/14/17   Join Dovetail Partners at Michigan Mass Timber Workshop July 25th
6/5/17    Living with Fire July 8th Workshop in Ely, MN
5/29/17   Join Dovetail Partners at Small Woodlot & Urban Wood Workshop in North Carolina
5/17/17   Environmental Education Opportunities Provide a Summer of Learning for Students and Teachers
5/11/17   University of Minnesota LearningLife Program July 19th with Dr. Jim Bowyer
5/10/17   North American Forest Sector Launches New Effort with Open Invitation: Walk in the Woods with Us
4/21/17   The Irresponsible Pursuit of Paradise Named Finalist in Midwest Book Award
4/10/17   Join Dovetail Partners in a Life Cycle Assessment Webinar on May 16th
4/3/17    Join Author Dr. Jim Bowyer at Events in April to Explore Environmental Impacts
3/16/17   Dovetail Partners Encourages Celebration of Forests on March 21st
3/16/17   Join Dovetail Partners at Innovations in Wood Design April 25 and 27th
3/2/17    Join Dovetail Partners at the ATIBT Forum
2/28/17   Teachers’ Tours Provide Environmental Educators with Firsthand Experiences in 2017
1/31/17   2017 Heating the Midwest Conference to Co-locate with the 2017 International Biomass Conference & Expo

Access the complete news releases online at: www.dovetailinc.org/news
**Dovetail Board, Advisors, Staff & Interns**

**Dovetail Board of Directors 2017**

Jeffrey Howe, Ph.D., *Chairman of Dovetail Partners*

Brian Adams, *Senior Vice President, Bremer Bank*

Jim Bowyer, Ph.D., *Bio-products and Environmental Consultant*

Edwin Chanin, *Attorney, Chanin Law Firm*

Jill Koosmann, *CEO, HRK Group, Inc.*

Dawn J. Krueger, *Sustainability Supply Chain Manager, 3M*

Michele Whyle, *Global Head of Sustainability & Quality, 3M Consumer Business*

**Dovetail Staff 2017**

Jeffrey Howe, Ph.D., *President*

Kathryn Fernholz, *Executive Director*

Jim Bowyer, Ph.D., *Director of Responsible Materials Program*

Steve Bratkovich, Ph.D., *Project Manager for Recycling and Reuse*

Gloria Erickson, *Dovetail Associate for Fire Adapted Communities*

Harry Groot, *Dovetail Associate*

Chuck Henderson, *Dovetail Associate*

Richard A. Levins, Ph.D., *Dovetail Associate*

Ed Pepke, *Dovetail Associate*

**Dovetail Board of Advisors 2017**

William Banzhaf, *Former President, Sustainable Forestry Board, Retired*

Paul DeLong, *Wisconsin State Forester, Wisconsin Department of Natural Resources, Division of Forestry*

R. Philip Guillery, *Systems Integrity Director, FSC*

Reginaldo Hasslett-Marroquin, *Director, Rural Enterprise Center*

Robert Hrubes, Ph.D., *Senior Vice President, Scientific Certification Systems, Forest Conservation Program*


Nick Martin, *Chief Technical Officer, American Carbon Registry*

**Dovetail Interns 2017**

Jayme Ratliff, *Communications Intern*

Mehdi Harley, *Climate Change Research Internship*

William Feeney, *Land Use Internship*
**Financial Statement 2017**

Dovetail Partners, Inc.

*Statements of Financial Position*

December 31, 2017

<table>
<thead>
<tr>
<th>Assets</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash</td>
<td>$186,023</td>
</tr>
<tr>
<td>Grants and contracts receivable</td>
<td>128,939</td>
</tr>
<tr>
<td>Prepaid expenses</td>
<td>-</td>
</tr>
<tr>
<td><strong>Total Current Assets</strong></td>
<td>314,962</td>
</tr>
<tr>
<td>Property and Equipment - Net</td>
<td>2,500</td>
</tr>
<tr>
<td><strong>Total assets</strong></td>
<td>$317,462</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Liabilities and Net Assets</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Liabilities:</strong></td>
<td></td>
</tr>
<tr>
<td>Accounts payable</td>
<td>$18,952</td>
</tr>
<tr>
<td>Accrued wages and payroll taxes</td>
<td>15,501</td>
</tr>
<tr>
<td><strong>Total current liabilities</strong></td>
<td>34,453</td>
</tr>
<tr>
<td><strong>Net assets:</strong></td>
<td></td>
</tr>
<tr>
<td>Unrestricted</td>
<td>234,188</td>
</tr>
<tr>
<td>Temporarily restricted</td>
<td>48,821</td>
</tr>
<tr>
<td><strong>Total net assets</strong></td>
<td>238,009</td>
</tr>
<tr>
<td><strong>Total liabilities and net assets</strong></td>
<td>$317,462</td>
</tr>
</tbody>
</table>
Dovetail Partners, Inc.

Statements of Activities and Changes in Net Assets

December 31, 2017

<table>
<thead>
<tr>
<th>Support &amp; Revenue</th>
<th>Unrestricted</th>
<th>Temporarily Restricted</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grants and Contributions</td>
<td>$23,377</td>
<td>$78,773</td>
<td>$102,150</td>
</tr>
<tr>
<td>Fees for Service</td>
<td>533,222</td>
<td>-</td>
<td>533,222</td>
</tr>
<tr>
<td>Miscellaneous Income</td>
<td>1,016</td>
<td>-</td>
<td>1,016</td>
</tr>
<tr>
<td>Net Assets Released from Restrictions:</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Satisfaction of Program Restrictions</td>
<td>67,995</td>
<td>(67,995)</td>
<td>-</td>
</tr>
<tr>
<td>Total Support and Revenue</td>
<td>625,610</td>
<td>10,778</td>
<td>636,388</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Expenses</th>
<th>Unrestricted</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program Services</td>
<td>548,258</td>
<td>548,258</td>
</tr>
<tr>
<td>Support Services:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Management and General</td>
<td>44,477</td>
<td>44,477</td>
</tr>
<tr>
<td>Fundraising</td>
<td>13,968</td>
<td>13,968</td>
</tr>
<tr>
<td>Total Support Services</td>
<td>58,445</td>
<td>58,445</td>
</tr>
<tr>
<td>Total Expenses</td>
<td>606,703</td>
<td>606,703</td>
</tr>
</tbody>
</table>

Change in Net Assets | 18,907 | 10,778 | 29,685 |

Net assets – Beginning of Year | 215,281 | 38,043 | 253,324 |

Net assets – End of Year | $234,188 | $48,821 | $283,009 |
# Statement of Functional Expense

**Dovetail Partners, Inc.**

**Statement of Functional Expense**

**December 31, 2017**

<table>
<thead>
<tr>
<th>Expenses</th>
<th>Program Services</th>
<th>Management and General</th>
<th>Fundraising</th>
<th>Total Support Services</th>
<th>Total All Services</th>
</tr>
</thead>
<tbody>
<tr>
<td>Salaries</td>
<td>$183,133</td>
<td>$29,033</td>
<td>$11,167</td>
<td>$40,200</td>
<td>$223,333</td>
</tr>
<tr>
<td>Payroll Taxes</td>
<td>13,869</td>
<td>2,199</td>
<td>846</td>
<td>3,045</td>
<td>16,914</td>
</tr>
<tr>
<td><strong>Total Personnel Costs</strong></td>
<td><strong>197,002</strong></td>
<td><strong>31,232</strong></td>
<td><strong>12,013</strong></td>
<td><strong>43,245</strong></td>
<td><strong>240,247</strong></td>
</tr>
<tr>
<td>Consulting</td>
<td>269,458</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>269,458</td>
</tr>
<tr>
<td>Staff Mileage/Travel</td>
<td>31,962</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>31,962</td>
</tr>
<tr>
<td>Program Expense</td>
<td>15,715</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>15,715</td>
</tr>
<tr>
<td>Occupancy</td>
<td>9,002</td>
<td>1,427</td>
<td>549</td>
<td>1,976</td>
<td>10,978</td>
</tr>
<tr>
<td>Insurance</td>
<td>7,255</td>
<td>1,150</td>
<td>442</td>
<td>1,592</td>
<td>8,847</td>
</tr>
<tr>
<td>Accounting</td>
<td>-</td>
<td>8,162</td>
<td>-</td>
<td>8,162</td>
<td>8,162</td>
</tr>
<tr>
<td>Miscellaneous</td>
<td>6,479</td>
<td>1,027</td>
<td>395</td>
<td>1,422</td>
<td>7,901</td>
</tr>
<tr>
<td>Telephone/Internet</td>
<td>3,909</td>
<td>620</td>
<td>238</td>
<td>858</td>
<td>4,767</td>
</tr>
<tr>
<td>Printing and Copying</td>
<td>2,632</td>
<td>417</td>
<td>161</td>
<td>578</td>
<td>3,210</td>
</tr>
<tr>
<td>Dues/Subscriptions</td>
<td>2,054</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>2,054</td>
</tr>
<tr>
<td>Office Supplies</td>
<td>740</td>
<td>117</td>
<td>45</td>
<td>162</td>
<td>902</td>
</tr>
<tr>
<td>Depreciation</td>
<td>2,050</td>
<td>325</td>
<td>125</td>
<td>450</td>
<td>2,500</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>$548,258</strong></td>
<td><strong>$44,477</strong></td>
<td><strong>$13,968</strong></td>
<td><strong>$58,445</strong></td>
<td><strong>$606,703</strong></td>
</tr>
</tbody>
</table>
Dovetail Partners, Inc.

Statements of Cash Flows

December 31, 2017

Increase (Decrease) in Cash and Cash Equivalents

Cash Flows from Operating Activities:

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Change in Net Assets</td>
<td>$29,685</td>
</tr>
<tr>
<td>Adjustments to Reconcile Change in Net Assets to Net Cash Provided (Used) by Operating Activities</td>
<td></td>
</tr>
<tr>
<td>Depreciation Expense</td>
<td>2,500</td>
</tr>
<tr>
<td>Increases (Decreases) in Current Liabilities:</td>
<td></td>
</tr>
<tr>
<td>Accounts Payable</td>
<td>(22,209)</td>
</tr>
<tr>
<td>Accrued Wages and Payable Taxes</td>
<td>2,771</td>
</tr>
<tr>
<td>Decreases (Increases) in Current Assets:</td>
<td></td>
</tr>
<tr>
<td>Grants and Contracts Receivable</td>
<td>(50,907)</td>
</tr>
<tr>
<td>Net Cash Provided (Used) by Operating Activities</td>
<td>(38,160)</td>
</tr>
</tbody>
</table>

Cash Flows from Investing Activities:

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Purchase of Property and Equipment</td>
<td>-</td>
</tr>
</tbody>
</table>

Cash Flows from Financing Activities:

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>None</td>
<td>-</td>
</tr>
</tbody>
</table>

Net (Decrease) in Cash and Cash Equivalents

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Net (Decrease) in Cash and Cash Equivalents</td>
<td>(38,160)</td>
</tr>
</tbody>
</table>

Cash and Cash Equivalents – Beginning of Year

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and Cash Equivalents – Beginning of Year</td>
<td>224,183</td>
</tr>
</tbody>
</table>

Cash and Cash Equivalents – End of Year

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and Cash Equivalents – End of Year</td>
<td>$186,023</td>
</tr>
</tbody>
</table>
Special thanks to our sponsors and supporters!

Amazon Smile
Applied Ecological Services
Certified Wood Products
Cold Spring
Columbia Forest Products
Forestry Innovation Investment
Georgia Pacific
Green Diamond Resource Company
Ketcham Forest Products, Inc.
Norbord Industries
Packaging Corporation of America
Port Blakely
Prairie Foundation
Sappi
Starker Forests, Inc.
Stuckey Timberland, Inc.
Superior Pine Products Company
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UPM Blandin Paper Company
USDA Forest Service
Vital Systems
Weyerhaeuser Foundation
WM Beaty & Associates
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Bruce Zumbahlen

...and additional anonymous donors

Thank you!