



# ANNUAL REPORT 2017

DOVETAIL PARTNERS, INC.

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***““The world as we have created it is a process of our thinking. It cannot be changed without changing our thinking.”***

**- Albert Einstein, 1879-1955**

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### **Dovetail Mission Statement**

*Dovetail Partners provides authoritative information about the impacts and trade-offs of environmental decisions, including consumption choices, land use, and policy alternatives.*

## **Programs**

### ***Certification***

Dovetail promotes activities that conserve the world's natural resources, including forests. Dovetail envisions a world where forests encompass the full spectrum of ecological attributes, and the industries and rural communities dependent on these forests thrive both economically and socially through their support of these attributes. Dovetail pursues this vision by supporting innovative approaches to sustainable forestry, such as forest certification, and recognizes people are a key resource for addressing the issues of sustainability.

### ***Green Building***

Dovetail provides information and assistance related to many of the currently available green building programs. Our staff is experienced with green building practices, program standards, and project registration and certification processes. Dovetail is active in a number of green building programs including United States Green Building Council (USGBC), Minnesota GreenStar, Minnesota Green Communities, and LEED.

### ***Land Use***

Dovetail recognizes the links between sustainable forestry, responsible trade and consumption, and land use. Dovetail is interested in promoting land use research and planning and innovative programs that encourage and reward responsible land use activities. Dovetail is specifically interested in addressing and minimizing land use impacts on soil and water resources.

### ***Responsible Materials***

Dovetail analyzes information about various materials in a way that best helps organizations and individuals make sustainable choices that they wholly understand. Dovetail also tracks trends and developments related to material reuse and recycling. In order to support the development of responsible material production standards, Dovetail is a member of the Sustainable Furnishings Council as well as the NSF Joint Committee on Dimensional Stone Sustainability.

# Annual Highlight

## Living with Fire



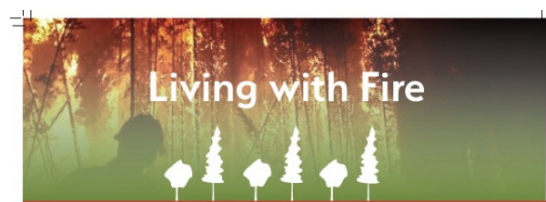
In 2017, Dovetail hosted a “Living with Fire” workshop in Ely, Minnesota that brought together a broad coalition of individuals and organizations in a partnership that has been made around building a *fire adapted community (FAC)*.

Since 2013, Dovetail Partners has served as the FAC Hub Coordinator for the Upper Midwest and participated in the FAC Learning Network to assist with community-driven wildfire risk reduction efforts in the region. The FAC Learning Network is a national network of partners working to promote wildfire risk assessment, risk reduction, and wildfire safety. The Network encourages communities to become fire adapted in order to reduce wildfire risks and protect valuable assets. Dovetail is involved with data compilation, analysis of existing programs and partnerships, and working with partners to develop strategies for program implementation and growth. On-the-ground FAC efforts include hosting community FAC and Firewise workshops, Demo Days, and Chipper Days; presentations at township meetings, road/lake association meetings/picnics, and volunteer fire department meetings; and providing residents with relevant information at public events such as the Ely Farmers Market.

The workshop in 2017 brought together USDA Forest Service, MN Department of Natural Resources, St. Louis County, and other personnel and organizations to communicate important information and key collaborative strategies for understanding wildfire and how to live safely within a fire-dependent environment.

To learn more, view the YouTube video:  
<https://youtu.be/ky8wfvpNQuo>

*The video was made possible with support provided by Promoting Ecosystem Resilience and Fire Adapted Communities Together - a cooperative agreement between The Nature Conservancy, USDA Forest Service and agencies of the Department of the Interior through a sub-award to the Watershed Research and Training Center. The USDA Forest Service is an equal opportunity employer. Additional support was provided by the MN DNR Firewise program, which is funded by Title III funds of the Secure Rural Schools Act. Additional support by the St. Louis County funded by the Title III funds of the Secure Rural Schools Act. Special thanks to Vermilion Community College, Morse Fall Lake Fire Department, Ely Fire Department, Eagle's Nest Fire Department, Forest Stewards Guild, and the Dorothy Molter Museum.*



Attend a FREE One-Day Informational Workshop and Understand More About Wildfire and How to Live Safely Within a Fire-Dependent Environment.

**Saturday, July 8 • 8 am–5pm**  
Vermilion Community College

Workshops on Fire Ecology, Fire History, Resiliency and Evacuation Planning given by USFS wildfire personnel, MN DNR Firewise specialist, County Emergency managers, local firefighting professionals and the Lakes States project coordinator from the Forest Stewards Guild.

Lunch available with donation along with kids activities.  
Register for a Free Prize given away at the end of the day!

For more information and to register visit  
<https://tinyurl.com/elylivingwithfire> or contact  
Gloria Erickson at [gjerickson@frontiernet.net](mailto:gjerickson@frontiernet.net) or 218-365-0878

Support provided by Promoting Ecosystem Resilience and Fire Adapted Communities Together—a cooperative agreement between The Nature Conservancy, USDA Forest Service and agencies of the Department of the Interior through a sub-award to the Watershed Research and Training Center. The USDA Forest Service is an equal opportunity employer. Additional support was provided by the MN DNR Firewise program, which is funded by Title III funds of the Secure Rural Schools Act.



## **Publications & Newsletters**

Dovetail publishes a monthly e-newsletter, *The Outlook*, with information about our latest publications, news and events.

### ***Reports***

Dovetail reports address a wide range of topics and issues related to sustainable forestry, responsible materials, responsible consumption and organizational development.

## **News**

### ***News Releases***

Dovetail publishes news releases regarding new publications, projects, and services, additions to our team, and areas of growth and expertise.

## 2017 Reports



Access the complete articles online at: [www.dovetailinc.org/reports](http://www.dovetailinc.org/reports)



## **2017 News Releases**

- 12/12/17 [Dr. Jim Bowyer's New Book Receives International Acclaim](#)
- 11/22/17 [Real vs. Artificial Christmas Trees - An Environmental Perspective](#)
- 11/14/17 [New Project to Recognize Responsible Urban Forestry and Urban Wood Utilization](#)
- 9/1/17 [New Edition of Landmark Environmental Book Released – Now Also an E-Book](#)
- 8/11/17 [Join Dovetail Partners at Wood Construction Seminar in Wisconsin](#)
- 8/7/17 [Prepare for Back to School with Forestinfo.org](#)
- 7/27/17 [Dovetail Partners Welcomes Chuck Henderson as New Associate](#)
- 7/6/17 [Register Now for Small Woodlot & Urban Wood Workshop July 26th North Carolina](#)
- 6/14/17 [Join Dovetail at Michigan Mass Timber Workshop July 25th](#)
- 6/5/17 [Living with Fire July 8th Workshop in Ely, MN](#)
- 5/29/17 [Join Dovetail Partners at Small Woodlot & Urban Wood Workshop in North Carolina](#)
- 5/17/17 [Environmental Education Opportunities Provide a Summer of Learning for Students and Teachers](#)
- 5/11/17 [University of Minnesota LearningLife Program July 19th with Dr. Jim Bowyer](#)
- 5/10/17 [North American Forest Sector Launches New Effort with Open Invitation: Walk in the Woods with Us](#)
- 4/21/17 [The Irresponsible Pursuit of Paradise Named Finalist in Midwest Book Award](#)
- 4/10/17 [Join Dovetail Partners in a Life Cycle Assessment Webinar on May 16th](#)
- 4/3/17 [Join Author Dr. Jim Bowyer at Events in April to Explore Environmental Impacts](#)
- 3/22/17 [Join Dovetail Partners and the Minnesota State Wood Innovation Team at the Mass Timber Conference, March 28-30th, 2017](#)
- 3/16/17 [Dovetail Partners Encourages Celebration of Forests on March 21st](#)
- 3/6/17 [Join Dovetail Partners at Innovations in Wood Design April 25 and 27th](#)
- 3/2/17 [Join Dovetail Partners at the ATIBT Forum](#)
- 2/28/17 [Teachers' Tours Provide Environmental Educators with Firsthand Experiences in 2017](#)
- 1/31/17 [2017 Heating the Midwest Conference to Co-locate with the 2017 International Biomass Conference & Expo](#)

*Access the complete news releases online at: [www.dovetailinc.org/news](http://www.dovetailinc.org/news)*

# **Dovetail Board, Advisors, Staff & Interns**

## **Dovetail Board of Directors 2017**

Jeffrey Howe, Ph.D., *Chairman of Dovetail Partners*

Brian Adams, *Senior Vice President, Bremer Bank*

Jim Bowyer, Ph.D., *Bio-products and Environmental Consultant*

Edwin Chanin, *Attorney, Chanin Law Firm*

Jill Koosmann, *CEO, HRK Group, Inc.*

Dawn J. Krueger, *Sustainability Supply Chain Manager, 3M*

Michele Whyte, *Global Head of Sustainability & Quality, 3M Consumer Business*

## **Dovetail Board of Advisors 2017**

William Banzhaf, *Former President, Sustainable Forestry Board, Retired*

Paul DeLong, *Wisconsin State Forester, Wisconsin Department of Natural Resources, Division of Forestry*

R. Philip Guillery, *Systems Integrity Director, FSC*

Reginaldo Hasslett-Marroquin, *Director, Rural Enterprise Center*

Robert Hrubes, Ph.D., *Senior Vice President, Scientific Certification Systems, Forest Conservation Program*

Douglas MacCleery, *Senior Policy Analyst, Forest Management Division, National Forest System, Washington, D.C.*

Nick Martin, *Chief Technical Officer, American Carbon Registry*

## **Dovetail Staff 2017**

Jeffrey Howe, Ph.D., *President*

Kathryn Fernholz, *Executive Director*

Jim Bowyer, Ph.D., *Director of Responsible Materials Program*

Steve Bratkovich, Ph.D., *Project Manager for Recycling and Reuse*

Gloria Erickson, *Dovetail Associate for Fire Adapted Communities*

Harry Groot, *Dovetail Associate*

Chuck Henderson, *Dovetail Associate*

Richard A. Levins, Ph.D., *Dovetail Associate*

Ed Pepke, *Dovetail Associate*

## **Dovetail Interns 2017**

Jayne Ratliff, *Communications Intern*

Mehdi Harley, *Climate Change Research Internship*

William Feeney, *Land Use Internship*

## **Financial Statement 2017**

Dovetail Partners, Inc.

*Statements of Financial Position*

December 31, 2017

### **Assets**

Cash	\$186,023
Grants and contracts receivable	128,939
Prepaid expenses	-
Total Current Assets	<u>314,962</u>
Property and Equipment - Net	<u>2,500</u>
<b>Total assets</b>	<b><u>\$317,462</u></b>

### **Liabilities and Net Assets**

#### Liabilities:

Accounts payable	\$18,952
Accrued wages and payroll taxes	15,501
Total current liabilities	<u>34,453</u>

#### Net assets:

Unrestricted	234,188
Temporarily restricted	48,821
Total net assets	<u>238,009</u>

<b>Total liabilities and net assets</b>	<b><u>\$317,462</u></b>
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Dovetail Partners, Inc.

*Statements of Activities and Changes in Net Assets*

December 31, 2017

	<b>Unrestricted</b>	<b>Temporarily Restricted</b>	<b>Total</b>
<b>Support &amp; Revenue</b>			
Grants and Contributions	\$23,377	\$78,773	\$102,150
Fees for Service	533,222	-	533,222
Miscellaneous Income	1,016	-	1,016
Net Assets Released from Restrictions:			
Satisfaction of Program Restrictions	67,995	(67,995)	-
<b>Total Support and Revenue</b>	<b>625,610</b>	<b>10,778</b>	<b>636,388</b>
<b>Expenses</b>			
Program Services	548,258	-	548,258
Support Services:			
Management and General	44,477	-	44,477
Fundraising	13,968	-	13,968
<b>Total Support Services</b>	<b>58,445</b>	<b>-</b>	<b>58,445</b>
<b>Total Expenses</b>	<b>606,703</b>	<b>-</b>	<b>606,703</b>
<b>Change in Net Assets</b>	<b>18,907</b>	<b>10,778</b>	<b>29,685</b>
<b>Net assets – Beginning of Year</b>	<b><u>215,281</u></b>	<b><u>38,043</u></b>	<b><u>253,324</u></b>
<b>Net assets – End of Year</b>	<b><u>\$234,188</u></b>	<b><u>\$48,821</u></b>	<b><u>\$283,009</u></b>

Dovetail Partners, Inc.

*Statement of Functional Expense*

December 31, 2017

	<b>Program Services</b>	<b>Management and General</b>	<b>Fundraising</b>	<b>Total Support Services</b>	<b>Total All Services</b>
<b>Expenses</b>					
Salaries	\$183,133	\$29,033	\$11,167	\$40,200	\$223,333
Payroll Taxes	<u>13,869</u>	<u>2,199</u>	<u>846</u>	<u>3,045</u>	<u>16,914</u>
Total Personnel Costs	197,002	31,232	12,013	43,245	240,247
Consulting	269,458	-	-	-	269,458
Staff Mileage/Travel	31,962	-	-	-	31,962
Program Expense	15,715	-	-	-	15,715
Occupancy	9,002	1,427	549	1,976	10,978
Insurance	7,255	1,150	442	1,592	8,847
Accounting	-	8,162	-	8,162	8,162
Miscellaneous	6,479	1,027	395	1,422	7,901
Telephone/Internet	3,909	620	238	858	4,767
Printing and Copying	2,632	417	161	578	3,210
Dues/Subscriptions	2,054	-	-	-	2,054
Office Supplies	740	117	45	162	902
Depreciation	<u>2,050</u>	<u>325</u>	<u>125</u>	<u>450</u>	<u>2,500</u>
<b>Total Expenses</b>	<u>\$548,258</u>	<u>\$44,477</u>	<u>\$13,968</u>	<u>\$58,445</u>	<u>\$606,703</u>

Dovetail Partners, Inc.  
*Statements of Cash Flows*  
December 31, 2017

**Increase (Decrease) in Cash and Cash Equivalents**

Cash Flows from Operating Activities:

Change in Net Assets	\$29,685
Adjustments to Reconcile Change in Net Assets to Net Cash Provided (Used) by Operating Activities	
Depreciation Expense	2,500
Increases (Decreases) in Current Liabilities:	
Accounts Payable	(22,209)
Accrued Wages and Payable Taxes	2,771
Decreases (Increases) in Current Assets:	
Grants and Contracts Receivable	(50,907)
Net Cash Provided (Used) by Operating Activities	(38,160)

Cash Flows from Investing Activities:

Purchase of Property and Equipment	-
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Cash Flows from Financing Activities:

None	-
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**Net (Decrease) in Cash and Cash Equivalents** (38,160)

**Cash and Cash Equivalents – Beginning of Year** 224,183

**Cash and Cash Equivalents – End of Year** \$186,023

## *Special thanks to our sponsors and supporters!*

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Cold Spring  
Columbia Forest Products  
Forestry Innovation Investment  
Georgia Pacific  
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USDA Forest Service  
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Charles Thompson  
Robert Tomlinson  
Beth Waterhouse  
Robert Westfall  
William Wieger  
Adam Zoet  
Bruce Zumbahlen

...and additional anonymous donors

*Thank you!*



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