

DOVETAIL PARTNERS, INC.



ANNUAL REPORT 2010

DOVETAIL PARTNERS INC.
A Trusted Source of Environmental Information



***“If we did all the things we are capable of, we would
literally astound ourselves.”***

- Thomas Edison, 1847-1931

LETTER FROM THE CHAIR....

2010 was clearly one of the best years yet in the growth of Dovetail. Major changes include:

- Added Environmental education position – Janet Bratkovich
- Added Ecology expert position – Sarah Stai
- Added Forest Leadership and planning activities position – Jeff Howe

The year began with the tough decision to eliminate our Eco-Affordable Housing program director position. Although we were very sorry to lose Alison, we were able to refocus our resources into multiple areas with significant positive impacts. We were also able to maintain green building related activities through our interns that have contributed significantly and will continue to do so in the future. The shift in our green building work in 2010 reflected our view that current green building activities had matured.

The Dovetail team thrives on a diverse set of skills, experience and knowledge. Over the years, the students and individuals participating in our internship programs have become important members of the team. We must continue to recognize the important role that these interns serve in the Dovetail organization, the quality of research and performance that they provide, and the benefits many of them gain from this experience. It is truly an area of great success and one we want to continue to expand on as a strategic skill and asset to the public at large.

Jeff

Jeffrey L. Howe

President and Chairman of the Board

Dovetail Mission Statement

Dovetail Partners provides authoritative information about the impacts and trade-offs of environmental decisions, including consumption choices, land use, and policy alternatives.

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Eco-Affordable Housing/Green Building

In 2010, after several successful demonstration projects, including a home built in Aitkin and collaborations with diverse partners, the decision was made to change the focus of Dovetail's work in green building. The Eco-Affordable Housing Program ended in January 2010 and focus shifted to the emerging trends in green building codes and the potential significant shifts in how green building is practiced and implemented as it moves beyond voluntary programs. In April 2010, Dovetail released the report "Potential Game Changers in Green Building" which summarized the shifts from voluntary to regulatory programs.

Dovetail also worked to support local green building efforts and the sourcing of responsible materials. In August 2010, Dovetail completed a set of tools related to identifying "Minnesota-Made Building Materials". The materials are available at the Dovetail website and include a report on available materials, interactive on-line maps for material suppliers and a database available for download.

Responsible Materials

An accomplishment of the Responsible Materials Program in 2010 was the release of an updated "Environmental Quiz". Over 10,000 college and high school students, boy scouts, general audiences of adults, forest industry employees, and even community and legislative leaders have taken the quiz over the past 18 years. Along with the updated quiz materials for use in the classroom, for the first time the quiz was also made available on-line as an interactive tool, making the quiz easier than ever to use. Those who take the on-line version receive immediate feedback upon completion. More than 1,100 quiz attempts have been made since it was launched.



ProProfs Quiz Maker

Home | Create A Quiz | Take Quizzes | Pricing | Client v

Quiz Maker > Take Quizzes > Education & Exams > Environmental Quiz

Environmental Quiz

Like Kathryn Fernholz and 32 others like this. 25 questions 1175 attempts already made

Over 10,000 college and high school students, boy scouts, general audiences of adults, forest industry employees, and even community and legislative leaders have taken the quiz over the past 18 years. Now available on-line as an interactive tool, the quiz is easier than ever to use. Those who take the on-line version receive immediate feedback upon completion. More information about the quiz is available at <http://www.dovetailinc.org>

So what is your environmental IQ? Take the quiz today – then challenge your friends, classmates or co-workers to try their hand as well.

Start

http://www.proprofs.com/quiz-school/story.php?title=environmental-quiz_3

Certification



In 2010, Dovetail Partners provided a report that addressed the recent changes in the dominant forest certification programs used in North America. Dovetail's executive director was invited to contribute to the Annual Forest Products Market Review produced each year by the United Nations Economic Commission for Europe (UNECE). The review includes a chapter that addresses forest certification within the region, and Kathryn presented the information from the chapter at the UNECE meeting in Geneva, Switzerland in October 2010. Jim Bowyer, Director of Dovetail's Responsible Materials Program was also a keynote speaker at the meeting.

Photo: Kathryn Fernholz, October 2010 at the UNECE meeting

Land Use

In June 2010, the first segments of the Northwoods Regional ATV Trail System opened in Aitkin and Itasca counties in north-central Minnesota. Dovetail has been working with the counties and other partners since 2007 to demonstrate opportunities to manage recreation trails responsibly. The goals of the project have been to develop at least 70 miles of new trail that is environmentally sensitive, community-supported and economically beneficial. Phase I of the project is nearly complete and planning continues on Phase II.



Participating in the ribbon cutting at the trail head were (left to right) State Senator Tom Saxhaug, Dovetail Executive Director Katie Fernholz, Aitkin County Commissioner Paul Bailey, Commissioner Galen Tveit, Commissioner Brian Napstad, State Representative Loren Solberg, Commissioner Laurie Westerlund, Land Commissioner Mark Jacobs and Deputy DNR Commissioner Laurie Martinson. *Kathleen Pakarinen photo, Aitkin Independent Age*

Project Report: Working Forests & Carbon Workshop



In June 2010, Dovetail collaborated with diverse partners to host a workshop that addressed carbon credit project opportunities for working forests in Minnesota.

The project brought together landowners and managers; researchers, carbon project developers and others to explore barriers and opportunities for developing carbon offset projects in the region.

Speakers at the event included Dr. Jim Bowyer of Dovetail Partners, the Executive Director of the Forest Guild and representatives of leading carbon standards and programs, including the Climate Action Reserve (CAR) and the American Carbon Registry (ACR).

The event included a field tour to demonstrate different forest management strategies that can provide wood and fiber supplies while also increasing carbon storage potentials and overall economic productivity.

The event was supported with funding from the Blandin Foundation and collaborations with the Aitkin County Land Department, Northeastern Area – US Forest Service, Great River Energy and other partners.

Publications & Newsletters

Dovetail offers several different publications and a monthly e-newsletter.

Commentaries

Commentaries are briefs presenting the opinions and ideas of Dovetail Staff and Associates.

Reports

Dovetail Reports address a wide range of topics and issues related to sustainable forestry, responsible materials, and responsible trade and consumption.

Newsletter

Dovetail publishes a monthly e-newsletter, *The Outlook*, with information about our latest publications, news and events.

Dovetail in the news

Dovetail's commentaries, reports and news releases are often reprinted and referenced in the media, journal articles, and newsletters and publications from diverse organizations.

Examples of "Dovetail in the News" in 2010 include:

- ***Is biomass energy in Cook County's future?***
WTIP North Shore Community Radio December 23, 2010
- ***Comments being taken on county trails plan***
Brainerd Dispatch December 16, 2010
- ***Hearing set in Cook County on bioenergy production***
Duluth News Tribune November 29, 2010
- ***Builders' GreenStar initiative falters***
StarTribune November 26, 2010
- ***ATV topic draws crowd to meeting***
Brainerd Dispatch August 26, 2010
- ***Initiative Supports Ecosystem Markets***
Finance and Commerce August 24, 2010
- ***Bratkovich leads environmental ed at Dovetail Partners***
Finance and Commerce August 5, 2010
- ***Public Input Sought on Forest Assessment***
Brainerd Dispatch July 28, 2010
- ***Leading the way into the loop***
Aitkin Independent Age July 21, 2010
- ***Celebration set for new ATV trail in Aitkin, Itasca County***
Duluth News Tribune July 13, 2010
- ***The Rise of the Urban Forest***
GreenWood June 14, 2010
- ***Harvesting the 'urban forest'***
WorldNews June 8, 2010
- ***Webinar Series Examining Fundamentals of Sourcing and Selling Certified Wood Continues February 25***
BuildingOnline February 17, 2010
- ***Green Product Webinar Examines Chain-of-Custody Certification***
Eco Factory February 9, 2010
- ***Minnesota Green Building Map twin cities design scene***
February 2010
- ***Survey Shows Minnesotans Value Well-Managed Forests***
Pine Journal January 25, 2010
- ***Input Sought on County Trails Plan***
Brainerd Dispatch January 15, 2010
- ***An Environmental Quiz that can Open the Door to Inquiry and Learning***
NeLMA January 2010

Commentaries 2010

- [Finding a Voice for Scientists and other Experts in Natural Resource Fields \(May '10\)](#)

For many of us, careers in natural resource-based organizations began with a love of wild places. Over the years, with a combination of experience and a few degrees, I have come to think of myself as having at least an “informed opinion” on matters related to forestry and forest products – especially on environmental issues. And as I look around at my friends, acquaintances and colleagues in the field I see a group of highly dedicated people that have committed themselves to their professions and who are truly experts on many of the issues under discussion by policy makers today. Yet it seems that the views of this group are rarely represented in big picture discussions about things such as forest policy, climate change, cap and trade and the like – even though forests and the products and services derived from them are clearly part of the solution. I know change is hard and we are highly resistant to it; but I also know that for positive change to occur we can't throw away the learning's of many lifetimes. So, as we listen to policy makers discuss new and exciting solutions to the world's problems, and the positions being advanced, some of us recognize the need to speak up – but where do we start?

- [Is green the big Threat to wood? \(March '10\)](#)

The growth of green building is great news for society as well as for those specific individuals who benefit from living in a home designed with both their needs and the environment in mind. To be successful, green building programs need to be accountable for actual changes in the behavior patterns of the population related to buildings. From the accompanying article about the carbon footprint of the U.S. it can be seen that there are some real low hanging fruit - meaning that there are many countries with higher standards of living that engage in behaviors that use less energy and have fewer impacts on the environment, and can act as models for success. IF, we can hold ourselves accountable with the aid of green building guidelines, then the result could be buildings more in synch with their environment and dominantly self-sufficient with local resources. The result would be real change, and we won't be looking back in another thirty years saying, “well sure it's bad, but it could have been so much worse,” ...again.

<http://www.dovetailinc.org/content/dovetail-commentaries>

Reports 2010

- [2010 Update of Environmental Quiz Released](#)
- [Recognition of Carbon Storage in Harvested Wood Products: A Post-Copenhagen Update](#)
- [Forest Certification: A Status Report](#)
- [Potential Game Changers in Green Building](#)
- [Wood-Plastic Composite Lumber vs. Wood Decking](#)
- [Using Industrial Clusters to Build An Urban Wood Utilization Program](#)
- [Minnesota-Made Building Materials](#)
- [Marketing As A Process, Not Voodoo](#)
- [Green Marketing - Growing Sales in Growing Markets](#)
- [Urban Forestry: An Evolving Discipline](#)
- [What is PassivHaus?](#)
- [Urban Wood Utilization and Industrial Clusters: A Twin Cities Case Study](#)

<http://dovetailinc.org/reports>

Dovetail Board, Staff, Interns & Advisors

Dovetail Board of Directors 2010

Jeffrey Howe, Ph.D., Chairman of Dovetail Partners

Brian Adams, Senior Vice President, Bremer Bank

Jim Bowyer, Ph.D., Bio-products and Environmental Consultant

Kim Carlson, Founder, EarthSmart LLC

Edwin Chanin, Attorney, Maslon Edelman Borman & Brand

Jill Koosmann, CEO, HRK Group, Inc.

Dovetail Staff 2010

Jeffrey Howe, President

Kathryn Fernholz, Executive Director

Jim Bowyer, Director of Responsible Materials Program

Steve Bratkovich, Project Manager for Recycling and Reuse

Janet Bratkovich, Director of Environmental Education

Sarah Stai, Associate Ecologist

Matt Frank, Program Assistant

Adam Birr, Project Assistant

Don Heise, Project Manager

Dovetail Interns 2010

Michelle Duffy, Green Building

Megan Glaeser, Green Building & Certification

Carrie Kothlow, Green Building

Ben Kaldunski, Green Building & Responsible Materials

Lu Zhang, Research

Patrick Kemp, Renewable Energy

Anna Boykis, Communications

David Werley, Policy

Dovetail Board of Advisors 2010

William Banzhaf, President, Sustainable Forestry Board

Paul DeLong, Wisconsin State Forester, Wisconsin Department of Natural Resources

R. Philip Guillery, Forestry Consultant

Reginaldo Hasslett-Marroquin, Director, Rural Enterprise Center

Don Heise, Architectural Wood Specialties

Robert Hrubes, Ph.D., Senior Vice President, Scientific Certification Systems

Douglas MacCleery, Senior Policy Analyst, National Forest System, Washington, D.C.

Patrick O'Brien, Organizational Development Consultant

Financial Statement

Dovetail Partners, Inc.

Statements of Financial Position

December 31, 2010

Assets:

Cash and cash equivalents	\$84,112
Investments	105,595
Grants and contracts receivable	106,515
Prepaid expenses	-
Total Current Assets	296,222
Grants and Contracts Receivable	55,000
Property and Equipment - Net	12,240
Total assets	\$363,462

Liabilities and net assets:

Liabilities:

Accounts payable	\$15,298
Accrued wages and payroll taxes	6,856
Funds held for others	29,670
Total current liabilities	51,824

Net assets:

Unrestricted	180,791
Temporarily restricted	130,847
Total net assets	311,638

Total liabilities and net assets	\$363,462
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Dovetail Partners, Inc.
 Statements of Activities and Changes in Net Assets
 December 31, 2010

	Unrestricted	Temporarily Restricted	Total
Support & Revenues			
Grants and contributions	\$24,658	\$176,856	\$201,514
Fees for services	180,689	-	180,689
Interest Income	820	-	820
Miscellaneous	-	-	-
Satisfaction of program restrictions	92,767	(92,767)	-
Total support and revenues	304,543	84,089	388,632
Expenses:			
Program Services	321,797	-	321,797
Support Services:			
Management and general	30,962	-	30,962
Fundraising	5,649	-	5,649
Total Support Services	36,611	-	36,611
Total expenses	358,408	-	358,408
Change in Net Assets	(53,865)	84,089	30,224
Net assets - beginning of period	234,656	46,758	281,414
Net assets – end of period	<u>180,791</u>	<u>130,847</u>	<u>311,638</u>

Dovetail Partners, Inc.
Statement of Functional Expenses
December 31, 2010

	Program Services	Management and General	Fundraising	Total
Expenses:				
Salaries	\$66,437	10,533	4,051	81,021
Payroll taxes	5,057	802	308	6,167
Total Personnel Costs	71,494	11,335	4,359	87,188
Consulting	212,306	-	-	212,306
Staff Mileage and Travel	9,132	-	-	9,132
Board Expense	-	8,578	-	8,578
Occupancy	6,712	1,064	409	8,185
Accounting	-	7,696	-	7,696
Telephone and Internet	5,213	827	318	6,358
Education and Training	4,434	-	-	4,434
Office supplies	2,565	407	156	3,128
Program Expense	2,349	-	-	2,349
Insurance	1,802	286	110	2,198
Miscellaneous	993	157	61	1,211
Dues and Subscriptions	937	-	-	937
Printing and Copying	583	93	36	712
Depreciation	3,277	519	200	3,996
Total Expenses	\$321,797	\$30,962	\$5,649	\$358,408

Dovetail Partners, Inc.
Statements of Cash Flows
December 31, 2010

Increase (Decrease) in Cash and Cash Equivalents

Cash flows from operating activities:

Change in Net Assets	\$30,224
Total Adjustments	(108,714)
Net cash used by operating activities	(78,490)

Cash flows from investing activities:

Proceeds from Sale of Short-term investments	-
Purchase of Short-term Investments	(563)
Net cash provided (used) by investing activities	(563)

Cash flows from financing activities: None -

Net (Decrease) in Cash and Cash Equivalents (79,053)

Cash and cash equivalents – beginning of year 163,165

Cash and cash equivalents – end of year 84,112

Special thanks to our supporters! Thank you for your donation!

Foundations & Grant Making Organizations

Blandin Foundation
Blue Rock Charitable Fund of The Minneapolis Foundation
The Everwood Foundation
Forest Stewardship Program - Minnesota
F.R.E.E Network
HRK Foundation
Minnesota Department of Natural Resources - Division of Forestry
Natural Resources Conservation Service - USDA
Otto Bremer Foundation
USDA Forest Service - Wood Education and Resource Center
Wisconsin Department of Natural Resources
Xcel Energy Foundation

Individuals

Alexis Bloomstrand, New Morning Windows
Alison Lindburg
Beth Waterhouse
B.R. Zumbahlen
Brian Adams
Cassie Phillips
Eric Bloomquist
Gerald Mich
Greg Nolan & Marcia Rapatz, *In Honor of Our Grandchildren*
James R. Marshall
Jessica Basilio
Jill and Charles Koosmann
Jim and Ruth Bowyer
John and Lori Gunn
Kim E. Carlson, EarthSmart, LLC.
Kim Chapman, Applied Ecological Services
Susan Marvin, Marvin Windows & Doors
Michael Anshel, *In Honor of Peter Lytle*
Patrick de Freitas
Paula Westmoreland
Robert J. Hrubes, Scientific Certification Systems
Robert Sonnenberg
Shawn Markham
Stephanie Berkland
Steve and Janet Bratkovich
Steven and Nancy Rosenberg
Steven Fenster
Susan Odell
Thomas and Mary Kroll
William E. Hayward, Hayward Lumber

Businesses, Land Managers and Other Organizations

Beltrami County Natural Resource Management
Boise White Paper, LLC.
Carlton County Land Department
Certified Wood Products, Inc.
Clearwater County Land and Forestry Department
Columbia Forest Products
Forest Products Management Development Institute, University of Minnesota
Fullerton Companies
Hanley Wood Business Media
Innovative Natural Resource Solutions, LLC
Interforest, LLC
Koochiching County, Land and Forestry Department
Minnesota Forestry Association
Minnesota Power
National Cooperative Grocers Association
Norbord Industries
Northwestern Lumber Association
Resource Management Service, LLC.
Shaw/Stewart Lumber Co.
Snowy Pines Reforestation
Structural Wood Corporation
The Remodeler's Choice, Inc., a Division of Fullerton Companies
UPM, Blandin Paper Co.
Vital Systems, Inc.
Weekes Forest Products, Inc.
Wood from the Hood

...and additional anonymous donors.



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